

# Privacy Policy - May 2018

This privacy policy has been compiled to better serve those who are concerned with how their personal data is being used online. Personal data is information that can be used on its own or with other information to identify, contact, or locate a single person, or to identify an individual in context. Please read our privacy policy carefully to get a clear understanding of how we collect, use, protect or otherwise handle your personal data in accordance with our website.

## **What personal information do we collect from you if you visit this website?**

When ordering or registering on our site, as appropriate, you may be asked to enter your name, email address, mailing address, date of birth, place of work, RIZIV/INAMI/CNS number, gender, profession, title or other details to help you with your experience.

## **When do we collect information?**

We collect information from you when you subscribe to a newsletter or fill out a form and provide us with feedback on our products or services on our site.

## **How do we use your information?**

We may use the information we collect from you when you register, sign up for our newsletter, respond to a survey or marketing communication, surf the website, or use certain other site features in the following ways:

- To improve our website in order to better serve you.
- To allow us to better service you in responding to your customer service requests.
- To send periodic emails dedicated to latest news and developments in the field of your interests
- To follow up with your request or inquiries

## **How long do we keep your information?**

We keep your personal data as long as we deem necessary for the proper fulfillment of our services.

## **Do we use 'cookies'?**

Yes, we use for amongst others, functional and analytical cookies. Cookies are small files that a site or its service provider transfers to your computer's hard drive through your Web browser (if you allow this) that enables the site's or service provider's systems to recognize your browser and capture and remember certain information. For instance, we use cookies to help us understand your preferences based on previous or current site activity, which enables us to provide you with improved services. We also use cookies to help us compile aggregate data about site traffic and site interaction so that we can offer better site experiences and tools in the future.

You can choose to have your computer warn you each time a cookie is being sent, or you can choose to turn off all cookies. You do this through your browser settings. Since each browser is a little different, look at your browser's Help Menu to learn the correct way to modify your cookies.

## **Data protection**

We will take all steps reasonably necessary to ensure that your data is treated securely by us and our contractors and in accordance with this privacy policy and the 'General Data Protection Regulation' (GDPR).

## **Third-party disclosure**

We do not sell, trade, or otherwise transfer to outside parties your personal data. This does not include website hosting partners and other parties who assist us in operating our website, conducting our business, or serving our users, as long as those parties agree to keep this information

confidential. We may also release information when its release is appropriate to comply with the law.

### **Third-party links**

Occasionally, at our discretion, we may include or offer third-party products or services on our website. These third-party sites have separate and independent privacy policies. We therefore have no responsibility or liability for the content and activities of these linked sites. Nonetheless, we seek to protect the integrity of our site and welcome any feedback about these sites.

### **Google**

We use first-party cookies such as the Google Analytics cookies.

### **Opting out:**

You can always click 'unsubscribe' in the newsletter screen to unsubscribe from our service and/or set preferences by using the Google Analytics Opt Out Browser add on.

### **Changes to privacy statement:**

If our Privacy Policy has been changed, you can always find the most recent version:

- On our Privacy Policy Page

Also you have certain rights in order to be assured of the protection and privacy of your personal data. These rights are:

- Right to information and access: You can request from us which personal data we are processing and obtain access to this personal data.
- Right to rectification: You can request us to modify your personal data in case you believe that this personal data is not up to date or accurate.
- Right to withdraw consent: You can withdraw your consent given to the processing of personal data. For mailings, follow the instructions at the bottom of each email ('UNSUBSCRIBE' link) and we will process your unsubscription as soon as possible.
- Right to be forgotten: You may ask for deletion of your personal data. However, we might retain certain personal data for other purposes (such as for our administration and in order to avoid duplication).
- Right for data portability: You may ask for transfer of your personal data, to be provided back to you or transferred to another personal data controller.

We also agree to the stipulation which requires that individuals have the right to file a complaint against data collectors and processors who fail to adhere to the law. You can file a complaint with the the Dutch DPA (Autoriteit Persoonsgegevens), the Belgium GBA (Gegevensbeschermingsautoriteit) for Belgium, or the applicable Authority of Dataprotection in your country.

We do not transfer your personal data to countries outside the EU. In case we do so, we only work with third parties who ensure us that your personal data is processed in line with the GDPR.

In the case of this website, your personal data are stored on the Mailchimp platform of the Rocket Science Group. This company ensures to comply with the European GDPR on following page:see <https://kb.mailchimp.com/accounts/management/about-the-general-data-protection-regulation>

### **Contacting Us**

If you have any questions regarding this privacy policy, you may contact us on following address:

Ariez International BV  
Westzijde 22  
1506 EE ZAANDAM  
The Netherlands  
Email: [privacy@ariez.com](mailto:privacy@ariez.com)